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## **Realize Your Creative Potential with Jake Parker**

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Written by Lola Taylor

**Southern Utah University, Cedar City, Utah**: Artist Jake Parker will be presenting about "The 5 Pillars of Creativity" on January 26 at 7:00 pm in the Southern Utah Museum of Art. His presentation will focus on observations of what makes a successful creative artist and how to apply those traits and skills in your own life, so you may live to your full creative potential. This presentation is part of the Art Insights series offered by Southern Utah University's Department of Art & Design. Admission is free of charge and open to the general public.

For the last 15 years, Parker has worked on projects ranging from animated films to comics and picture books. Some of his animated film credits include *Titan A.E.* with Fox Animation Studios and *Horton Hears A Who!*, *Epic*, and *Rio* with Blue Sky Studios. His published works include *The Little Snowplow* (Candlewick), *The Tooth Fairy Wars* (Atheneum Books for Young Readers), and *Flight Explorer* (Villard). He has also worked with other big name clients, such as Disney Animation, Warner Brothers Animation, Marvel, Psyop, and Nick Magazine.

Parker currently works as a freelance artist out of his home studio in Utah, where he completed his latest collection of drawings in *Drawings IV*. He has also written and illustrated a children's book titled *Little Bot and Sparrow* that captures the happiness that comes from making your first true friend and explores the courage it takes when it's time to say goodbye. Parker also cofounded an online arts school, <a href="www.svslearn.com">www.svslearn.com</a>, with Will Terry that contains over 100 courses that range from how to draw comics and realistic hair to illustrating and writing children's books.

When asked about what inspires his work as an artist, Parker said, "What I am doing with my work is building a universe one drawing at a time. I'm inspired by creators like Lucas, Rowling, Tolkien, and Miyazaki who build worlds. When I sit down to draw something, I look at the worlds I've already created and see how I can flesh out one of those worlds a little more. It might be designing a new character, vehicle, environment, or writing a new experience for my characters. That's what fuels me."

For more information about Jake Parker, visit his website at http://mrjakeparker.com.

Art Insights is hosted during the fall and spring semesters by SUU's Art & Design faculty. Students and community members meet to experience presentations and discussions by visiting artists and art educators from around the nation who share their work and insights.

## **About the College of Performing and Visual Arts**

The Southern Utah University College of Performing and Visual Arts is comprised of nationally accredited departments of Art and Design, Music, and Dance. The College also offers programs in Theatre Arts, graduate programs in Arts Administration and Music, as well as a Center for Shakespeare Studies. The College offers 16 different degree areas, including liberal arts Bachelor of Arts and Bachelor of Science degrees; professional Bachelor of Music and Bachelor of Fine Arts in art and theatre degrees; and Master of Fine Arts in Arts Administration, Master of Arts in Arts Administration, Master of Music Education and Master of Music in Music Technology graduate degrees. More than 60 full- and part-time faculty and staff are engaged in teaching and mentoring nearly 600 majors in the College. Over 1,100 students enroll each year in over 195 arts classes on the SUU campus. The College presents over 100 performances, lectures, presentations, and exhibitions each year. The College's affiliate organizations include the Southern Utah Museum of Art (SUMA), Utah Shakespeare Festival and SUU's Ballroom Dance Company. For more information about the College of Performing and Visual Arts, visit www.suu.edu/pva.

## For Calendar Editors:

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the general public.

**Who:** Art Insights, Southern Utah University, Department of Art & Design

When: Thursday, January 26, 2017

**Time:** 7:00 pm

Where: Southern Utah Museum of Art, 13 S 300 W, Cedar City, Utah

**Tickets:** Free admission, General Public invited to attend

**Info:** Visit <a href="www.suu.edu/pva">www.suu.edu/pva</a> for more information.