

## Messaging & Human Interaction

Course	Title	Credits	Pre-req	Semester Taken	Grade
<b>Program Prerequisite</b>					
COMM 1010	Essentials of Communication	3			
<b>Required Courses (33 hours)</b>					
COMM 1030	Introduction to Social Media	3			
COMM 1310	Critical Thinking & Message Analysis	3			
COMM 2030	Social Media Branding	3	COMM 1030		
COMM 2110	Communication in Human Interactions	3			
COMM 2120	Teamwork, Decision Making & Leadership	3			
COMM 3030	Social Media Strategies	3	COMM 2030		
COMM 3100	Communication Theory	3			
COMM 3110	Persuasion	3			
COMM 3810	Advanced Public Speaking	3			
COMM 4000	Research for Communication Careers	3			
COMM 4030	Social Media Management	3	COMM 3030		
<b>Electives (9 hours)</b>					
COMM 2150	Global Communication & Culture	3			
COMM 2507	Reporting & Writing for Sports Media	3			
COMM 3150	Nonverbal Communication	3			
COMM 3850	Communication in Organizations	3			
COMM 4240	Technical Writing	3			
COMM 4440	Multimedia Storytelling	3			
COMM 4501	Conflict Management	3			
COMM 4502	Political Communication	3			
COMM 4504	Health Communication	3			
COMM 4506	Family Communication	3			
COMM 4600	Topics in Communication	3			
COMM 4890	Internship in Communication	3			

\*Other electives offered by the Communication Department may be taken & counted toward the emphasis requirements.