

Media Studies

Course	Title	Credits	Semester Taken	Grade
Program Prerequisite				
COMM 1010	Essentials of Communication	3		
Required Courses (36 hours)				
COMM 1070	Intro to Visual Communication Graphics	3		
COMM 1130	Writing for Communication	3		
COMM 1560	Audio Production	3		
COMM 2010	Media & Society	3		
COMM 2200	Video Production	3		
COMM 3100	Communication Theory	3		
COMM 3140	Writing for Media Audiences	3		
COMM 3460	Multimedia Management	3		
COMM 3502	Practicum: News Writing Lab (SUU News)	3		
COMM 3504	Practicum: Video Lab (SUTV-9)	3		
COMM 4000	Research for Communication Careers	3		
COMM 4260	Media Law	3		
Recommended Electives (6 hours)*				
COMM 1030	Introduction to Social Media	3		
COMM 1450	Intro to Ad & PR	3		
COMM 2030	Social Media Branding	3		
COMM 2507	Reporting & Writing for Sports Media	3		
COMM 3030	Social Media Strategies	3		
COMM 3090	Photojournalism	3		
COMM 3110	Persuasion	3		
COMM 4850	Practicum: Social Media Lab**	3		
COMM 3502	Practicum: News Writing Lab (SUU News)**	3		
COMM 3503	Practicum: Audio Lab (KSUU)**	3		
COMM 3504	Practicum: Video Lab (SUTV-9)**	3		
COMM 4030	Social Media Management	3		
COMM 4140	Advanced Journalism	3		
COMM 4240	Technical Writing	3		
COMM 4440	Multimedia Storytelling	3		
COMM 4502	Political Communication	3		
COMM 4600	Topics in Communication	3		
COMM 4750	Advanced Editing	3		
COMM 4760	Advanced Video and Film Production	3		
COMM 4890	Internship in Communication	3		
	Major total	42		

*Other electives offered by the Communication Department may be taken & counted toward the emphasis requirements.

**Up to six credits towards major

Note: COMM 1010 is a program requirement for this emphasis, it is recommended you take the course as Gen Ed.